



Indianapolis
Urban League
1965 - 2025

CELEBRATING SIXTY YEARS OF SERVICE

Program Partnerships & Funding Opportunities Guide

Empowering Communities. Changing Lives.

*Established in 1965, celebrating 60 years of service
to the central Indiana community.*

HELP IMPACT 2026

777 Indiana Avenue, Indianapolis, IN 46202

(317) 693-7603

www.indplsl.org



Indianapolis
Urban League

GREETINGS
PARTNERS AND
PROSPECTIVE SUPPORTERS

Introduction

This year we proudly continue the celebration of the 60th anniversary of the Indianapolis Urban League. Over the past six decades we have made significant strides as bridge builders, guided by the leadership of the late Sam H. Jones, Sr., and successor Joe Slash.



Tony Mason
President and CEO

Today, under the leadership of Tony Mason, we remain committed to making meaningful changes in our community. We are dedicated to advancing our mission through our five empowerment pillars – youth and education, economics, health and quality of life, civic engagement, and leadership, and civil rights and social justice empowerment.

We invite you to join committed corporate partners, foundation partners, and individual citizens to maximize collective impact to support our cause of transforming underserved residents in our community to self-sufficiency for continuous improvement of Indianapolis as a city of opportunity for all, and as a conduit for dialogue and progress.

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Indianapolis
Urban League

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About Us



The Indianapolis Urban League was founded in the fall of 1965 as a non-profit, nonpartisan, inter-racial community-based social service and civil rights organization. The Indianapolis Urban League, one of 92 affiliates of the National Urban League, is headquartered on historic Indiana Avenue.

- Annually, we serve more than **55,000** low-to-moderate income youth, adults, seniors, and families residing in Marion County and Central Indiana, providing life-changing programming, wrap-around services, referrals, assistance with rent and utilities, and advocacy.
- Staff
 - 40** Full-time Employees
 - 4** Part-time Employees
- Total Budget: **\$9 Million**



Mission

To empower African-Americans and disadvantaged individuals to achieve social and economic equality and improved quality of living through programs, services, and advocacy in education, workforce development, entrepreneurship, health, and housing.



Five Pillars

- Education and Youth Empowerment
- Economic Empowerment
- Health and Quality of Life Empowerment
- Civic Engagement and Leadership Empowerment
- Civil Rights and Racial Justice Empowerment

Benefits for Sponsor



The Indianapolis Urban League is a meaningful and impactful cause! It plays a crucial role in empowering Marion County and Central Indiana by providing resources and opportunities for individuals and families to thrive.

Supporting the Indianapolis Urban League is a powerful way to invest in the success and well-being of historically excluded communities. Here are several key reasons why you should support the Indianapolis Urban League:

Strengthening Workforce and Economic Growth

Through job training, career readiness programs, and small business support, the Indianapolis Urban League helps people gain meaningful employment, earn a livable wage, and contribute to the local economy.

Improving Health and Wellness

By providing access to health screenings, mental health resources, healthy food, and wellness initiatives, the Indianapolis Urban League helps communities improve their quality of life.

Expanding Access to Education

The Indianapolis Urban League college readiness program, Project Ready, hosts high school students at four local high schools preparing them for college, life and work. The program offers mentoring, post-secondary scholarships, and summer tutoring for youth. As part of our education advocacy, we host education convenings addressing topics impacting barriers to quality education.

The IUL serves as a trusted community hub where individuals and families can find guidance, resources, and a sense of belonging.

By supporting the Indianapolis Urban League, you help create lasting change and opportunity for those who need it most. Would you like to learn about specific ways to get involved or contribute?

Empower a meaningful and impactful cause serving youth, adults, and seniors.

Contact Kim Teague, Director of Development and Marketing (371) 693-7603

One Empowering Cause Multiple Investment Opportunities



Invest and Engage in Your Community.
Drive your corporate brand presence and engagement in the local community. Invest in one cause with multiple opportunities.

Investment Level → Sponsor Benefits ↓	Champion Investor \$100,000+	Equity Investor \$99,000 – \$50,000	Equality Investor \$49,999 – \$25,000	Diversity Investor \$24,999 – \$10,000
(2) Premium tables of ten Equal Opportunity Day (2) Premium table of ten An Urban Affair Signature Gala and VIP Reception Access Opportunity for brief remarks at Indianapolis Urban League each event	✓			
(1) Table of ten Equal Opportunity Day with Gold Level sponsor benefits (1) Table of ten An Urban Affair Signature Gala with VIP Reception Access		✓		
(1) Table of ten Equal Opportunity Day with Silver Level sponsor benefits (1) Table of ten An Urban Affair Signature Gala with Justice Level sponsor benefits VIP Reception Access			✓	
(1) Table of ten Equal Opportunity Day with Bronze Level sponsor benefits (1) Table of ten An Urban Affair Signature Gala with Advocate Level sponsor benefits and VIP Reception Access				✓
(2) Tables at the Indianapolis Urban League Career and Resource Fair (1 table Spring and 1 Table Fall)	✓	✓	✓	
(1) Table at the Indianapolis Urban League Career and Resource Fair (1 table either Spring or Fall)				✓
Partnership with The Exchange at the Indianapolis Urban League Young Professionals host networking events for career development initiatives and volunteer engagement	✓	✓	✓	
Opportunity for Employee Engagement and Volunteer Experiences and name and logo on web event pages	✓	✓	✓	✓

Event Schedule



Indianapolis
Urban League

23
JUN

Equal Opportunity Day A Celebration of Inclusion and Impact

Indiana Convention Center Sagamore Ballroom
11:30 a.m. to 1:00 p.m.

25
JUL

Back-to-School Backpack & School Supply Giveaway and Block Party

Indianapolis Urban League Parking Lot
10:00 a.m. to 1:00 p.m.

SEP

An Urban Affair - Signature Gala

Location and Date to be determined.
7:00 pm to 11:00 pm

DEC

Kwanzaa & Holiday Assistance

Indianapolis Urban League
Multiple Dates



Empower a meaningful and impactful cause serving youth, adults, and seniors.
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Equal Opportunity Day

Tuesday, June 23, 2026 | 11:30 a.m. to 1:00 p.m.
Indiana Convention Center Sagamore Ballroom

Event Highlights

Annual fundraiser with a national keynote speaker, awards presentation, and three-course plated lunch.

Benefits economic empowerment – empowering all people to attain economic self-sufficiency through job training, earn a livable wage, homeownership, entrepreneurship, and wealth accumulation.

Unites corporate, civic, non-profit, religious leaders and entrepreneurs, and the community.

Attendance: 950-1,500
In-person luncheon

All sponsors of \$2,500 and above are invited to the Year-End Sponsor Appreciation Reception

SOCIAL IMPACT SPONSOR \$25,000

- 2 Tables of 10 at the Equal Opportunity Day Luncheon
- 2-Page Ad in the Souvenir Program
- Recognition from the Podium and Opportunity for Brief Remarks at the Luncheon
- Indianapolis Urban League Career and Resource Fair (Spring and Fall)
1 Table for Employee Recruitment
- Logo on event website page and marketing

PLATINUM SPONSOR \$20,000

- 2 Tables of 10 at the Equal Opportunity Day Luncheon
- 1-1/2-Page Ad in the Souvenir Program
- Recognition from the Podium
- Indianapolis Urban League Career and Resource Fair (Spring and Fall)
1 Table for Employee Recruitment
- Logo on event website page and marketing

GOLD SPONSOR \$15,000

- 1 Table of 10 at the Equal Opportunity Day Luncheon
- 1-Page Ad in the Souvenir Program
- Recognition from the Podium
- Indianapolis Urban League Career and Resource Fair (Spring or Fall)
1 Table for Employee Recruitment
- Logo on event website page and marketing

Silver Sponsor \$10,000

- 1 Table of 10 at the Equal Opportunity Day Luncheon
- 1-Page Ad in the Souvenir Program
- Indianapolis Urban League Career and Resource Fair (Spring or Fall)
1 Table for Employee Recruitment
- Logo on event website page and marketing

Bronze Sponsor \$5,000

- 1 Table of 10 at the Equal Opportunity Day Luncheon
- 1/2-Page Ad in the Souvenir Program
- Recognition from the podium
- Logo on event website page and marketing

Associate Sponsor \$2,500

- 1 Table of 10 at the Equal Opportunity Day Luncheon
- 1 - 1/4-Page Ad in the Souvenir Program

Patron Sponsor \$1,500

- 1 Table of 10 at the Equal Opportunity Day Luncheon

Empower a meaningful and impactful cause serving youth, adults, and seniors.

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Back-to-School Backpack & School Supply Giveaway and Block Party

Saturday, July 25, 2026 | 10:00 a.m. to 1:00 p.m.
Indianapolis Urban League Parking Lot



Event Highlights

Annual celebration of education empowerment saluting students returning to school.

2,500+ backpacks filled with school supplies are distributed to elementary and high school youth.

Basic health screenings for youth and adults and a fun zone of activities and free refreshments.

90-100 education-focused vendors participate.

Opportunity for corporations and individuals to give back and volunteer.

Attendance: 4,000+ youth, teens, adults, seniors, and community leaders

All sponsors of \$2,500 and above are invited to the Year-End Sponsor Appreciation Reception

VALEDICTORIAN SPONSOR \$10,000

- Valedictorian sponsor billing for the event
- Acknowledgement during the event welcome remarks
- Name and logo displayed on the Indianapolis Urban League website
- Recognition in media campaign
- Opportunity for corporate volunteer engagement
- Recognition in the Indianapolis Urban League's Annual Impact Report

SALUTATORIAN SPONSOR \$7,500

- Salutatorian sponsor billing for the event
- Name and logo displayed on the Indianapolis Urban League website
- Recognition in media campaign
- Opportunity for corporate volunteer engagement
- Recognition in the Indianapolis Urban League's Annual Impact Report

HONOR ROLL SPONSOR \$5,000

- Honor Roll sponsor billing for the event
- Name and logo displayed on the Indianapolis Urban League website and recognition in media campaign in support of Indianapolis Urban League Scholarships
- Opportunity for corporate volunteer engagement
- Recognition in the Indianapolis Urban League's Annual Impact Report

GRADUATE SPONSOR \$2,500

- Graduate sponsor billing for the event
- Name and logo displayed on the Indianapolis Urban League website and recognition in media campaign in support of 100% graduation rate for Project Ready Program Seniors
- Opportunity for corporate volunteer engagement

Empower a meaningful and impactful cause serving youth, adults, and seniors.

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An Urban Affair Signature Gala

September 2026 | 7:00 p.m. to 11:00 p.m.
Location coming soon!

Event Highlights

The second largest annual premier fundraising event.

This event grows unrestricted funding to support more than twenty free empowerment programs and human services offered to the underserved community in Marion County.

A distinct black-tie fundraiser.

Unites corporate, civic, non-profit, religious leaders and entrepreneurs, and the community.

Attendance: 600 – 800
In-person black-tie fundraiser

All sponsorships of \$5,000 and above are invited to the Year-End Sponsor Appreciation Reception

Empower a meaningful and impactful cause serving youth, adults, and seniors.
Contact Kim Teague, Director of Development and Marketing (371) 693-7603

PRESENTING SPONSOR \$50,000

- 2 Tables of 10 at An Urban Affair – Signature Gala
- 2-Page Ad in the Souvenir Program
- Recognition from the Podium, opportunity for brief remarks, and Award Presenter
- Logo on event website page and marketing

LEADERSHIP AND LEGACY SPONSOR \$25,000

- 2 Tables of 10 at An Urban Affair – Signature Gala
- 1- 1/2-Page Ad in the Souvenir Program
- Recognition from the Podium and Award Presenter
- Logo on event website page and marketing

EQUITY SPONSOR \$15,000

- 1 Table of 10 at An Urban Affair – Signature Gala
- 1-Page Ad in the Souvenir Program
- Recognition from the Podium
- Logo on event website page and marketing

JUSTICE SPONSOR \$10,000

- 1 Table of 10 at An Urban Affair – Signature Gala
- 1-1/2 Page Ad in the Souvenir Program
- Recognition from the Podium
- Logo on event website page and marketing

ADVOCATE SPONSOR \$5,000

- 1 Table of 10 at An Urban Affair – Signature Gala
- 1-1/4 Page Ad in the Souvenir Program
- Recognition from the Podium
- Logo on event website page and marketing

Table Sponsor \$3,000

- 1 Table of 10 at An Urban Affair – Signature Gala
- Recognition in the Souvenir Program

Kwanzaa & Holiday Assistance

December 2026 | Indianapolis Urban League



Event Highlights

Annual program assists families with much needed holiday assistance to ensure everyone has a joyous holiday season.

Community families receive a \$25 gift card for each child 13 years of age and younger (biological or adopted), and an empowerment bag.

Families enrolled in the Urban Family Engagement (2Gen) Program and family-focused programs receive a wish list of gifts and gift cards at a holiday dinner celebration hosted by the Indianapolis Urban League.

Opportunity to give back as corporate teams or individuals, and volunteer.

Audience: Disadvantaged families.

All sponsorships of \$2,500 and above are invited to the Year-End Sponsor Appreciation Reception

BENEVOLENT SPONSOR \$5,000

- Benevolent Sponsor listing in all event materials
- Company information included in Empowerment Bag with fresh produce
- Volunteer engagement opportunity for employees
- Signage opportunity during the family dinner event
- Recognition with logo on website
- Acknowledgement in media

KINDNESS SPONSOR \$2,500

- Kindness Sponsor listing in all event materials
- Volunteer engagement opportunity for employees
- Signage opportunity during the event
- Recognition with logo on website
- Acknowledgement in media

CARING SPONSOR \$1,500

- Caring Sponsor listing in all event materials
- Volunteer engagement opportunity for employees
- Signage opportunity during the event
- Recognition with logo on website
- Acknowledgement in media

FAMILY SPONSOR \$1,000

- Corporate employees, community groups, or individuals, adopt a family registered for holiday assistance through our Urban Family Engagement (2Gen)
- Volunteer engagement opportunity for employees

Ad Specs and Logo Deadlines



Indianapolis
Urban League

Equal Opportunity Day – Ad and logo deadline

5:00 p.m. on Tuesday, June 2, 2026

An Urban Affair Gala – Ad Deadline

5:00 p.m. on Tuesday, September 1, 2026

Email your company logo in four-color jpeg or PNG format and Ad following the specs below to Kim Teague, kteague@indplsul.org on or before the above deadline.

FULL

7.75 INCHES (canvas **width**)
10.25 INCHES (canvas **height**)

Resolution:
300dpi

Color mode:
Grayscale

Acceptable file formats:
PDF, PSD, TIFF, JPEG

HALF

7.75 INCHES (canvas **width**)
4.9375 INCHES (canvas **height**)

Resolution:
300dpi

Color mode:
Grayscale

Acceptable file formats:
PDF, PSD, TIFF, JPEG

QUARTER

3.75 INCHES (canvas **width**)
4.9375 INCHES (canvas **height**)

Resolution:
300dpi

Color mode:
Grayscale

Acceptable file formats:
PDF, PSD, TIFF, JPEG

QUARTER

3.75 INCHES (canvas **width**)
4.9375 INCHES (canvas **height**)

Resolution:
300dpi

Color mode:
Grayscale

Acceptable file formats:
PDF, PSD, TIFF, JPEG



One Empowering Cause - Multiple Investment Opportunities

We, _____, affirm our commitment to the mission and values of the Indianapolis Urban League as a dedicated sponsor/partner working to uplift our community and change lives.

Partnership Investment Levels:

<input type="checkbox"/> Champion Investor \$100,000+	<input type="checkbox"/> Equality Investor \$49,000 - \$25,000
<input type="checkbox"/> Equity Investor \$99,000 - \$50,000	<input type="checkbox"/> Diversity Investor \$24,000 - \$10,000

Event Investments:

Equal Opportunity Day Celebration Tuesday, June 23, 2026, Indiana Convention Center

<input type="checkbox"/> Social Impact Sponsor \$25,000	<input type="checkbox"/> Bronze Sponsor \$5,000
<input type="checkbox"/> Platinum Sponsor \$20,000	<input type="checkbox"/> Associate Sponsor \$2,500
<input type="checkbox"/> Gold Sponsor \$15,000	<input type="checkbox"/> Patron Sponsor \$1,500

An Urban Affair-Signature Gala – September 2026

<input type="checkbox"/> Presenting Sponsor \$25,000	<input type="checkbox"/> Justice Sponsor \$10,000
<input type="checkbox"/> Leadership & Legacy Sponsor \$20,000	<input type="checkbox"/> Advocate Sponsor \$5,000
<input type="checkbox"/> Equity Sponsor \$15,000	<input type="checkbox"/> Table Sponsor \$3,000

Annual Back-to-School Backpack and School Supply Giveaway – Saturday, July 25, 2026

<input type="checkbox"/> Valedictorian Sponsor \$10,000
<input type="checkbox"/> Salutatorian Sponsor \$7,500
<input type="checkbox"/> Honor Roll Sponsor \$5,000
<input type="checkbox"/> Silver Sponsor \$2,500

Kwanza & Holiday Assistance - December 2026

<input type="checkbox"/> Benevolent Sponsor \$5,000
<input type="checkbox"/> Kindness Sponsor \$2,500
<input type="checkbox"/> Caring Sponsor \$1,500
<input type="checkbox"/> Family Sponsor \$1,000

Partner/Sponsor Contact Information:

First and Last Name. _____
Title: _____ Email: _____ @ _____
Company: _____
Address: _____
City: _____ State: _____ Zip Code: _____



Indianapolis
Urban League

**One Empowering Cause
Multiple ways to get involved!**

Let's connect.

Contact

Kim Teague, Director of Fund Development and Marketing

Phone (317) 693-7603

Website www.indplsul.org

Email kteague@indplsul.org

Address 777 Indiana Avenue, Indianapolis, IN 46202