***EQUAL OPPORTUNITY DAY 2021***

**Corporate Sponsorship**

**September 23, 2021**

**Indiana Convention Center &**

**Sagamore Ballroom**

**10:00 a.m. - 2:00 p.m.**

Equal Opportunity Day is an annual luncheon fundraiser celebrating diversity and inclusion. Proceeds support programs and services for the underserved residents in our community.

The luncheon program honors youth awarding collegiate scholarships and recognizes *The Exchange* Fellows, individuals, organizations and corporations who champion the principles of equal opportunity, civil rights, and social justice.

**Audience:**

Local and national executives and influencers in business, government, education, and non-profits

**Number of Attendees:**

Luncheon: 800-1000

**2021 Keynote Speaker:**

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**Dr. James. H. Johnson, Jr.**

**William R. Kenan Jr. Distinguished Professor of**

**Strategy and Entrepreneurship in the Kenan-Flagler**

**Business School and Director, Urban Investment**

**Strategies Center in the Frank Hawkins Kenan Institute of**

**Private Enterprise at the University of North Carolina at**

**Chapel Hill**

**PLATINUM SPONSOR: $25,000**

* Platinum sponsor listing in EOD materials
* Recognition from the podium at EOD
* Opportunity for brief remarks
* (2) Tables of ten (10) EOD Luncheon
* (20) Registrations for EOD workshops
* 2-page ad in souvenir program and logo w/ link on IUL web site
* (20) VIP Appreciation Reception Invitations
* (2) Tables at IUL Spring & Fall Career Fair

**GOLD SPONSOR: $15,000**

* Gold sponsor listing in EOD materials
* Recognition from the podium at EOD
* (2) Tables of ten (10) EOD Luncheon
* (12) Registrations for EOD workshops
* 1-1/2 Page ad in souvenir program and

logo w/link on IUL web site

* (10) VIP Appreciation Reception Invitations
* (1) Table at IUL Spring or Fall Career Fair

**SILVER SPONSOR: $10,000**

* Silver sponsor listing EOD materials
* (1) Table of ten (10) EOD Luncheon
* (10) Registrations for EOD workshops
* 1- Page ad in souvenir program and

logo w/ link on IUL web site

* (8) VIP Appreciation Reception Invitations
* (1) Table at IUL Spring or Fall Career Fair

**BRONZE SPONSOR: $5,000**

* Bronze sponsor listing EOD materials
* (1) Table of ten (10) EOD Luncheon
* (8) Registrations for EOD workshops
* ½- Page ad in souvenir program
* (6) VIP Appreciation Reception tickets
* (1) Table at IUL Spring or Fall Career Fair

**ASSOCIATE SPONSOR: $2,500**

* Associate sponsor listing EOD materials
* (1) Table of ten (10) EOD Luncheon
* (6) Registrations for EOD workshops
* ¼-Page ad in souvenir program
* (4) VIP Appreciation Reception tickets
* (1) Table at IUL Spring or Fall Career Fair

**PATRON SPONSOR: $1,500**

* Patron sponsor listing EOD materials
* (1) Table of ten (10) EOD Luncheon
* (2) Registrations for EOD workshops
* (2) VIP Appreciation Reception Invitations

**Corporate Sponsorship**

**Equal Opportunity Day**

**Thursday, September 23, 2021**

Our company values align with those of the mission of the Indianapolis Urban League (IUL). Therefore, we are committed to becoming a sponsor of Equal Opportunity Day 2021.

* **PLATINUM SPONSOR: $25,000**
* **GOLD SPONSOR: $15,000**
* **SILVER SPONSOR: $10,000**
* **BRONZE SPONSOR: $5,000**
* **ASSOCIATE SPONSOR: $2,500**
* **PATRON SPONSOR: $1,500**
* **INDIVIDUAL: $100 Lunch Only**

Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Company: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ City/State/Zip: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Phone: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Email: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Contributions are tax deductible-FID #35-6060655**

**Payment Information:**

\_\_\_\_\_\_ Check

\_\_\_\_\_\_\_ MasterCard \_\_\_\_\_\_ Visa \_\_\_\_\_\_ American Express

Card Number: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Exp. Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Online Payment:**  [www.indplsul.org/donate](http://www.indplsul.org/donate)

**Make checks payable to:** Indianapolis Urban League with memo Equal Opportunity Day.

**Mail to:** Indianapolis Urban League

Attention: Tanya Calahan

777 Indiana Avenue

Indianapolis, IN 46202

**For questions or more information, please contact:** Tanya Calahan at (317) 693-7603 or

[tcalahan@indplsul.org](mailto:tcalahan@indplsul.org)

**PLEASE SUBMIT YOUR COMMITMENT FORM AND PAYMENT BY Thursday, September 9, 2021**