



EQUAL OPPORTUNITY DAY 2016

Corporate Sponsorship

June 14, 2016

Indiana Convention Center

500 Ballroom

10:00-1:30pm

The Equal Opportunity Day, the signature event of the Indianapolis Urban League, recognizes corporations, individuals and organizations that champion the principles of equal opportunity, civil rights and social justice, while simultaneously raising money to support our mission, programs and services. This event includes a professional development workshop followed by the Equal Opportunity Day Luncheon which features a National Speaker.

Audience:

Executives and influencers in Business, Government, Education, and Non-profits

Number of Attendees:

Professional Development Workshop:

200-300

Luncheon: 700-1000

2016 Keynote Speaker



Dr. Julianne Malveaux

PLATINUM SPONSOR: \$25,000

Platinum sponsor listing in EOD materials
2 Tables of ten (10) EOD Luncheon
20 Registrations for EOD workshops
20 VIP reception invitations
2 Page ad in souvenir program guide
Recognition from the podium at event
Opportunity for brief remarks
2 Tables at Career Fair (Spring & Fall)

GOLD SPONSOR: \$15,000

Gold sponsor listing in EOD materials
2 tables of ten (10) EOD Luncheon
12 registrations for EOD workshops
10 VIP reception invitations
1 1/2 Page ad in souvenir program guide
Recognition from the podium at event
1 Table at Career Fair (Spring or Fall)

SILVER SPONSOR: \$10,000

Silver sponsor listing EOD materials
1 Table of ten (10) EOD Luncheon
10 Registrations for EOD workshops
8 VIP reception invitations
1 Page ad in souvenir program guide
1 Table at Career Fair (Spring or Fall)

BRONZE SPONSOR: \$5,000

Bronze sponsor listing EOD materials
1 Table of ten (10) EOD Luncheon
8 Registrations for EOD workshops
6 VIP reception tickets
1/2 Page ad in souvenir program guide
1 Table at Career Fair (Spring or Fall)

ASSOCIATE SPONSOR: \$2,500

Associate sponsor listing EOD materials
1 Table of ten (10) EOD Luncheon
6 Registrations for EOD workshops
4 VIP reception tickets
1/4 Page ad in souvenir program guide
1 Table at Career Fair (Spring or Fall)

PATRON SPONSOR: \$1,500

Patron sponsor listing EOD materials
1 Table of ten (10) EOD Luncheon
2 Registrations for EOD workshop
2 VIP reception invitations

TABLE SPONSOR: \$1,000

1 Table of ten (10) EOD Luncheon



**Indianapolis
Urban League**

*Empowering Communities.
Changing Lives.*

Corporate Sponsorship Equal Opportunity Day June 14, 2016

Our company values align with those of the mission of the Indianapolis Urban League. Therefore, we are committed to support the important and valuable work of the organization by becoming a sponsor of Equal Opportunity Day 2016.

Yes, I would like to Sponsor the 2016 Equal Opportunity Day as a:

- **PLATINUM SPONSOR: \$25,000**
- **GOLD SPONSOR: \$15,000**
- **SILVER SPONSOR: \$10,000**
- **BRONZE SPONSOR: \$5,000**
- **ASSOCIATE SPONSOR: \$2,500**
- **PATRON SPONSOR: \$1,500**
- **TABLE SPONSOR: \$1,000**
- **INDIVIDUAL: \$200 Full Day, \$100 Workshop, \$125 Lunch**

Name _____

Company _____

Address _____ City/State/Zip _____

Phone _____ Email _____

Contributions are tax deductible-FID #35-6060655

- Check
- Credit Card MasterCard Visa American Express

Card Number _____

Please make your completed sponsorship information and checks to:

MAIL: Indianapolis Urban League
C/O Equal Opportunity Day
777 Indiana Ave

Indianapolis, IN 46202

BY FAX: (317) 693-7613

BY PHONE: (317) 693-7621

ONLINE: www.indplsul.org/donate

For questions or more information please contact:

Tanya Calahan

(317) 693-7621

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PLEASE SUBMIT YOUR COMMITMENT BY MAY 11, 2016