EQUAL OPPORTUNITY DAY 2016

Corporate Sponsorship

June 14, 2016
Indiana Convention Center
500 Ballroom
10:00-1:30pm

The Equal Opportunity Day, the signature event of the Indianapolis Urban League, recognizes corporations, individuals and organizations that champion the principles of equal opportunity, civil rights and social justice, while simultaneously raising money to support our mission, programs and services. This event includes a professional development workshop followed by the Equal Opportunity Day Luncheon which features a National Speaker.

Audience:
Executives and influencers in Business, Government, Education, and Non-profits

Number of Attendees:
Professional Development Workshop: 200-300
Luncheon: 700-1000

2016 Keynote Speaker

Dr. Julianne Malveaux

PLATINUM SPONSOR: $25,000
Platinum sponsor listing in EOD materials
2 Tables of ten (10) EOD Luncheon
20 Registrations for EOD workshops
20 VIP reception invitations
2 Page ad in souvenir program guide
Recognition from the podium at event
Opportunity for brief remarks
2 Tables at Career Fair (Spring & Fall)

GOLD SPONSOR: $15,000
Gold sponsor listing in EOD materials
2 tables of ten (10) EOD Luncheon
12 registrations for EOD workshops
10 VIP reception invitations
1 1/2 Page ad in souvenir program guide
Recognition from the podium at event
1 Table at Career Fair (Spring or Fall)

SILVER SPONSOR: $10,000
Silver sponsor listing EOD materials
1 Table of ten (10) EOD Luncheon
10 Registrations for EOD workshops
8 VIP reception invitations
1 Page ad in souvenir program guide
1 Table at Career Fair (Spring or Fall)

BRONZE SPONSOR: $5,000
Bronze sponsor listing EOD materials
1 Table of ten (10) EOD Luncheon
8 Registrations for EOD workshops
6 VIP reception tickets
1/2 Page ad in souvenir program guide
1 Table at Career Fair (Spring or Fall)

ASSOCIATE SPONSOR: $2,500
Associate sponsor listing EOD materials
1 Table of ten (10) EOD Luncheon
6 Registrations for EOD workshops
4 VIP reception tickets
1/4 Page ad in souvenir program guide
1 Table at Career Fair (Spring or Fall)

PATRON SPONSOR: $1,500
Patron sponsor listing EOD materials
1 Table of ten (10) EOD Luncheon
2 Registrations for EOD workshop
2 VIP reception invitations

TABLE SPONSOR: $1,000
1 Table of ten (10) EOD Luncheon
Corporate Sponsorship
Equal Opportunity Day
June 14, 2016

Our company values align with those of the mission of the Indianapolis Urban League. Therefore, we are committed to support the important and valuable work of the organization by becoming a sponsor of Equal Opportunity Day 2016.

Yes, I would like to Sponsor the 2016 Equal Opportunity Day as a:

- **PLATINUM SPONSOR:** $25,000
- **GOLD SPONSOR:** $15,000
- **SILVER SPONSOR:** $10,000
- **BRONZE SPONSOR:** $5,000
- **ASSOCIATE SPONSOR:** $2,500
- **PATRON SPONSOR:** $1,500
- **TABLE SPONSOR:** $1,000
- **INDIVIDUAL:** $200 Full Day, $100 Workshop, $125 Lunch

Name_______________________________________________________________________________________
Company___________________________________________________________________________________
Address____________________________________City/State/Zip____________________________________
Phone___________________________________Email_______________________________________

Contributions are tax deductible-FID #35-6060655
☐ Check
☐ Credit Card MasterCard  Visa  American Express

Card Number _________________________________________________________

Please make your completed sponsorship information and checks to:

**MAIL:** Indianapolis Urban League
C/O Equal Opportunity Day
777 Indiana Ave
Indianapolis, IN 46202

**BY FAX:** (317) 693-7613
**BY PHONE:** (317) 693-7621
**ONLINE:** www.indplsul.org/donate

For questions or more information please contact:
Tanya Calahan
(317) 693-7621
tcalahan@indplsul.org

PLEASE SUBMIT YOUR COMMITMENT BY MAY 11, 2016